

## **OCEAN'S EDGE PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

### **SPLITTERS SEEKING VACATION RETREAT CLOSE TO HOME CHOOSE OCEAN'S EDGE CONDOMINIUMS**

JACKSONVILLE BEACH, Fla. (Feb. 8, 2010) – They're called splitters, and those who embrace this lifestyle love it. Splitters relish their life because they are able to split their time between a primary residence and a vacation home. The most attractive element of this lifestyle is that these weekend trailblazers don't have to travel hundreds of miles for a relaxing getaway – they are finding their vacation home only minutes away from their primary residence at Ocean's Edge, the beachside community of condominium homes located in Jacksonville Beach across the street from the Atlantic Ocean.

“We spend most of our weekends and a majority of our summers at Ocean's Edge, which is only 35 minutes from our primary home,” said Bernie McCarthy, whose permanent residence is in Hidden Hills at Fort Caroline in Jacksonville. He retreats to Ocean's Edge with his wife, Iva Nathanson, for weekend getaways and summer vacations. “When we are at Ocean's Edge, it is like living in a resort with the landscaping and amenities. We also love being able to walk across the street for dinner and then down to the ocean to take a walk along the beach. It's an amazing location.”

McCarthy and Nathanson, among many other splitters at Ocean's Edge, enjoy the community's coastal living and resort-style amenities. Walkways in the community meander

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through lush landscaping and lead to the entertaining clubhouse featuring a state-of-the-art fitness center, resort-style pool and lagoon, poolside outdoor grill and summer kitchen, lake with observation deck, and a private putting green. Ocean's Edge location also situates residents within walking distance of local dining, nightlife and retail venues while allowing them the opportunity to experience the beach lifestyle.

“The location of this community is perfect for us,” said Sandy Buckley, who spends nearly every weekend at Ocean's Edge with her husband, Jim Buckley. The couple's primary residence is in Ormond Beach, but they have a condominium at Ocean's Edge to visit family in Jacksonville. “Ocean's Edge is quiet and feels like a resort, yet it is located close to all the restaurants, nightlife in Atlantic Beach, malls and grocery stores. We feel like we're on a mini-vacation every weekend.”

The Buckleys live in a one-bedroom home and enjoy its coastal design. Homes in the community mirror the beachside landscape and have been designed with coastal-inspired elements. Each residence has been architecturally planned to fully encompass the front and back of each building and allow for abundant natural light in all rooms. Modern finishes can be found throughout the residences such as in the gourmet kitchens, where granite countertops and upgraded appliances make for a luxurious setting. One-, two-, and three-bedroom residences are available, many of which feature tropical outdoor lanais and sun-soaked Florida rooms.

“We have dozens of residents who are splitters and enjoy having a home near the ocean that they can lock-and-leave as they please,” said Gloria Wilson, on-site sales counselor at Ocean's Edge. “The resort-style feel of the community paired with its unbeatable location makes it a unique opportunity for young families, empty nesters or anyone who just wants to get away for the weekend.”

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Homes at Ocean's Edge are priced from \$161,000 and range in size up to 1,417 square feet of living space. To experience the community, call Ocean's Edge at (904) 247-9052 and take a tour of the community's two newly opened and decorated models homes. More information about the homes and community is available online at [www.oceansedgeliving.com](http://www.oceansedgeliving.com).

### **About Ocean's Edge**

Located one block from the Atlantic Ocean in the vibrant Jacksonville Beach area, [Ocean's Edge](http://www.oceansedgeliving.com) is a beachside community of condominium homes. The community offers one-, two- and three-bedroom coastal homes priced from the \$160,000s. Ocean's Edge situates residents within walking distance of local dining, nightlife and retail venues while allowing them the opportunity to experience the beach lifestyle of sunning, surfing, kayaking, fishing and more. The community features abundant amenities including a beautiful new clubhouse, state-of-the-art fitness center, resort-style pool and lagoon, poolside outdoor grill and summer kitchen, lake with observation deck, and a private putting green.

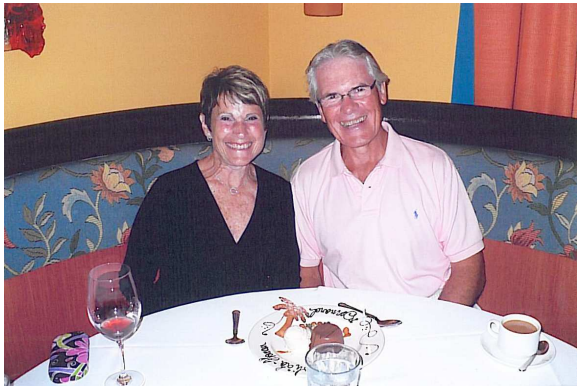
The community is near some of the world's best golfing and tennis locales and residents can walk to the area's year-round art and theater events. Foodies can take advantage of local eateries such as Panera Bread, Starbucks, Jason's Deli, Roy's and Bonefish Grill, all of which are only a few steps away from Ocean's Edge.

Ocean's Edge is located at 107 25th Ave. South in Jacksonville Beach. To experience ocean-side living at its finest, call (904) 247-9052 and schedule a tour of the community or visit [www.OceansEdgeLiving.com](http://www.OceansEdgeLiving.com).

**Photography:**



1.) Splitters at Ocean's Edge relish in the community's coastal living and resort-style amenities, including an entertaining clubhouse featuring a state-of-the-art fitness center, resort-style pool and lagoon, poolside outdoor grill and summer kitchen, lake with observation deck, and a private putting green.



2.) Bernie McCarthy and Iva Nathanson



3.) Sandy and Jim Buckley

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