

## OCEAN'S EDGE PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

### OCEAN'S EDGE AT JACKSONVILLE BEACH HEATS UP WITH 16 SALES IN 60 DAYS

JACKSONVILLE BEACH, Fla. (July 15, 2010) – [Ocean's Edge](#), located one block from the Atlantic Ocean in South Jacksonville Beach, has experienced an exceptional sales pace over the last several months. During the last 60 days, the sales team at Ocean's Edge has achieved a total of 16 contracts for sale, resulting in \$3.8 million dollars worth of transactions.

To celebrate its recent sales success, Ocean's Edge at Jacksonville Beach will pay all closing costs and pre-paid escrow expenses for new homebuyers at the oceanside community for a limited time. For a two-bedroom home this amounts to \$7,800 worth of savings.

“The combination of excellent pricing, our ability to offer financing options to a variety of buyers and the fact that summer is here, have been amazing incentives for buyers,” said Holly Rasmussen, sales and marketing vice president for [Condo Capital Solutions LLC](#), the owner of Ocean's Edge. “Our sales partners, [Pace Builder Services](#), have done a wonderful job of communicating the value of purchasing at Ocean's Edge to potential homebuyers.”

With condominium homes starting at \$161,000, Ocean's Edge is attracting buyers who want the beach lifestyle at a reasonable price-point. In addition to attractive pricing, Ocean's Edge maintains Federal Housing Administration (FHA) project approval, making it possible for qualified buyers to obtain low down payment, fixed rate mortgages at competitive rates.

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According to Vikki Robbins, partner of Pace Builder Services, the locally owned real estate company responsible for sales and marketing at the community, the reason so many buyers are finding success at Ocean's Edge is due to competitive and consistent pricing. The condominium homes at the charming beach-side community have appraised well and continue to hold their value.

“The fact that we maintain FHA approval and that Ocean's Edge is primarily an owner-occupied condominium community means that we tend to enjoy more stable property values,” said Robbins. “That gives buyers a level of comfort when deciding to purchase at our property because our homes have a very good chance of retaining and holding value over time.”

For many buyers the price-point and financing options would be enough, but Ocean's Edge also has the distinction of being located within walking distance of the beautiful Jacksonville beaches. Homes at Ocean's Edge reflect the surrounding coastal landscape with abundant natural light in all rooms and modern finishes throughout the homes.

Complementing the homes at Ocean's Edge are the community's first-rate amenities and activities. Residents can take advantage of the neighborhood's beautiful new clubhouse, state-of-the-art fitness center, resort-style pool and lagoon, poolside outdoor grill and summer kitchen, lake with observation deck, and private putting green. Or they can venture outside Ocean's Edge and walk to local dining, nightlife and retail venues.

Ocean's Edge is located at 107 25th Ave. South in Jacksonville Beach. To learn more about financing options and schedule a tour of the community, call (904) 247-9052 or visit [www.OceansEdgeLiving.com](http://www.OceansEdgeLiving.com).

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## **About Ocean's Edge**

Located one block from the Atlantic Ocean in the vibrant Jacksonville Beach area, [Ocean's Edge](#) is a beachside community of condominium homes. The community offers one-, two- and three-bedroom coastal homes priced from the \$160,000s. Ocean's Edge situates residents within walking distance of local dining, nightlife and retail venues while allowing the opportunity to experience the beach lifestyle of sunning, surfing, kayaking, fishing and more. The community features abundant amenities including a beautiful new clubhouse, state-of-the-art fitness center, resort-style pool and lagoon, poolside outdoor grill and summer kitchen, lake with observation deck, and a private putting green.

The community is near some of the world's best golfing and tennis locales and residents can walk to the area's year-round art and theater events. Foodies can take advantage of local eateries such as Panera Bread, Starbucks, Jason's Deli, Roy's and Bonefish Grill, all of which are only a few steps away from Ocean's Edge.

Ocean's Edge is located at 107 25th Ave. South in Jacksonville Beach. To experience ocean-side living at its finest, call (904) 247-9052 and schedule a tour of the community or visit [www.OceansEdgeLiving.com](http://www.OceansEdgeLiving.com).



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